

# Canberra Outlet



Canberra Outlet brings high-end options to locals and tourists, without the high-end price tags. As the only outlet in the region, the Centre reaches an audience beyond the immediate ACT population, with the tertiary trade area extending two hours in each direction.

## The Leading Choice

With an unbeatable mix of premium brands, homemaker tenants, and leading outlet retailers, Canberra Outlet brings a new calibre of shopping to the ACT.

## Location

The Centre is prominently located in the high-traffic intersection of Newcastle Street and Canberra Avenue. Over 40,000 vehicles pass Canberra Avenue daily, providing incredible exposure.

## Our Brands



## CENTRE SNAPSHOT

	46,332m <sup>2</sup> GLA
	\$257 million MAT sales
	6.8 million MAT traffic
	128 retailers
	1,800+ car spaces

\*Figures as at November 2025 and are correct at time of publishing. Sales figures are inclusive of GST.

## CUSTOMER SNAPSHOT

	450,770 MTA population (2021)
	509,570 TTA population (2021)
	\$123,396 average ACT household income (2021)
	4.9m annual ACT visitors
	\$8.4B annual retail spend for people with ACT employment

SOURCES: [Tourism ACT](#), 2021 Census Data.

## LEASING CONTACTS

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# Centre directory

## CANBERRA OUTLET



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