

Mildura Central



Mildura Central is the dominant retail destination in Sunraysia, being the only fully enclosed, air-conditioned shopping destination in the region. Mildura is the largest city in north-western Victoria and the key administrative commercial hub for the Sunraysia region.

The Leading Choice

Anchored by Woolworths and Kmart, Mildura Central accommodates a tenancy mix comprising of more than 70 retailers, including many key national tenants.

Location

Mildura Central is strategically positioned at the junction of two major highways the Sturt Highway (Deakin Avenue) and Calder Highway (Fifteenth Street).

Our Brands



CENTRE SNAPSHOT

- 20,356m² GLA
- \$165 million MAT sales
- \$8,677 specialty MAT PSM
- 2 major retailers (Woolworths, Kmart)
- 1,082 car spaces

*Figures as at November 2025 and are correct at time of publishing.

CUSTOMER SNAPSHOT

- 67,953 MTA population
- 62,369 PTA population
- \$88,513 MTA average household income
- \$1.1B MTA retail spending
- MTA retail spend projected to increase to \$2.06B by 2046 at a rate pf 2.9% per annum

SOURCE: Location iQ Trade Area Assessment. Prepared August 2025.

LEASING CONTACTS

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Centre directory



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 **Mildura
Central**

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