

Goulburn Marketplace



Situated at the heart of Goulburn, Goulburn Marketplace offers a family friendly environment with something for everyone, housing one of the two full-line supermarkets within the main trade area.

The Leading Choice

A one-stop-shop for the local community, Goulburn Marketplace is located within an established strip retail precinct. Anchored by Woolworths and ALDI, Goulburn Marketplace is a single level shopping centre, fronting onto at-grade car park.

Location

The Centre has multiple street frontages including Verner, Auburn, Sloan and Clinton Streets, providing excellent access and visibility.

Our Brands








CENTRE SNAPSHOT

| | |
|---|--------------------------|
|  | 8,763m ² GLA |
|  | \$92 million MAT sales |
|  | 1.86 million MAT traffic |
|  | \$50 average spend |
|  | 300 car spaces |

*Figures as at November 2025 and are correct at time of publishing.

CUSTOMER SNAPSHOT

| | |
|---|---|
|  | 36,490 MTA population (2020) |
|  | 27,570 primary trade area population (2020) |
|  | \$83,126 MTA average household income |
|  | \$497.5m total MTA retail spend (2020) |
|  | 3.4% per annum projected growth in retail spend to 2036 |

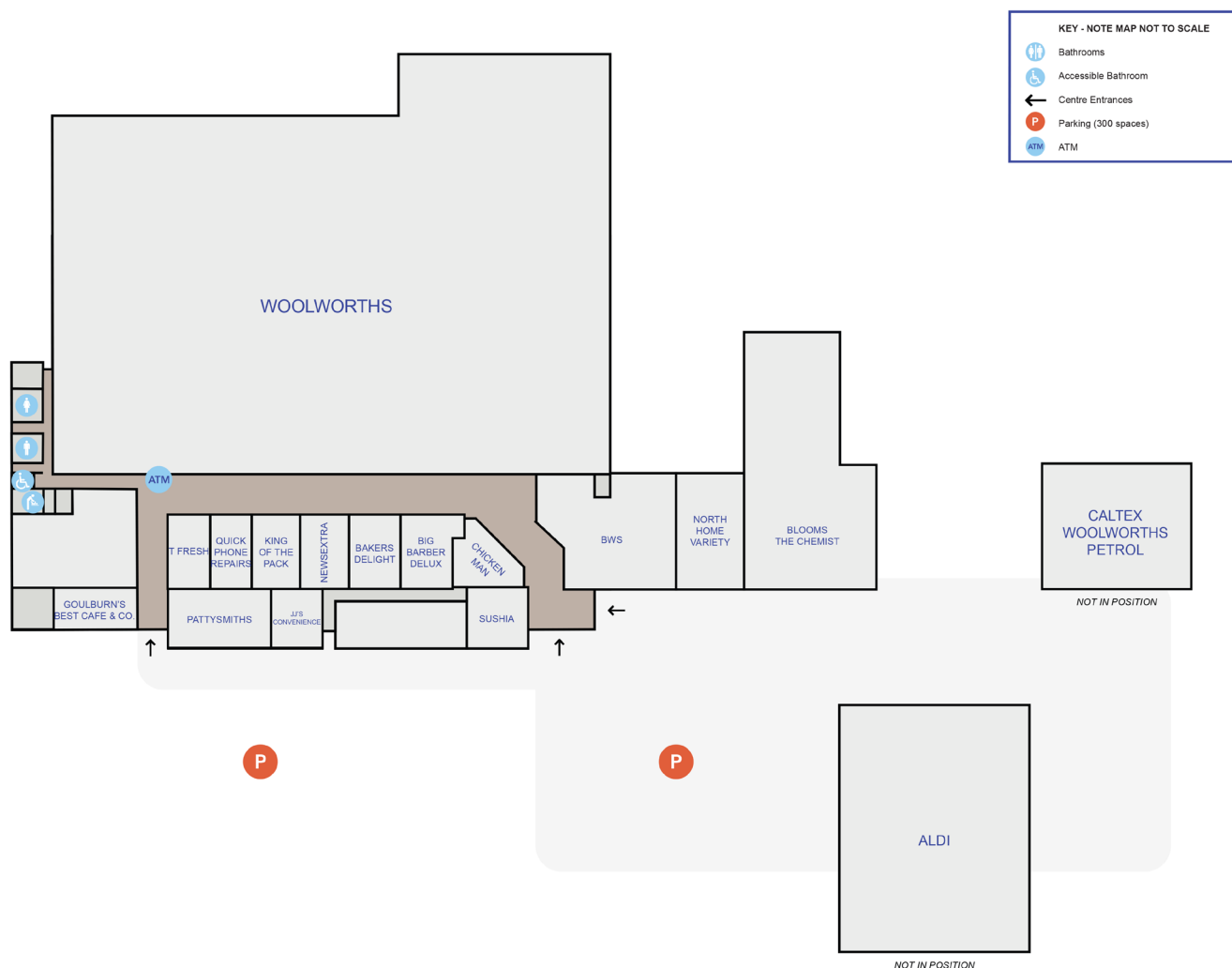
SOURCE: Goulburn Marketplace Centre and Trade Area Review. Location IQ. Prepared March 2021.

LEASING CONTACTS

Kieran Donohoe
0401 210 538
kieran.donohoe@mafinancial.com

Scott Evans
0466 150 328
scott.evans@mafinancial.com

Centre directory



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12-20 Verner Street
Goulburn, NSW 2580
www.goulburnmarketplace.com.au