

# Mildura Central



Mildura Central is the dominant retail destination in Sunraysia, being the only fully enclosed, air-conditioned shopping destination in the region. Mildura is the largest city in north-western Victoria and the key administrative commercial hub for the Sunraysia region.

## The Leading Choice

Anchored by Woolworths and Kmart, Mildura Central accommodates a tenancy mix comprising of more than 70 retailers, including many key national tenants.






## Location

Mildura Central is strategically positioned at the junction of two major highways the Sturt Highway (Deakin Avenue) and Calder Highway (Fifteenth Street).

## Our Brands








## CENTRE SNAPSHOT

	20,527m <sup>2</sup> GLA
	\$159.2 million MAT sales
	\$8,519 specialty MAT PSM
	2 major retailers (Woolworths, Kmart)
	1,038 car spaces

\*Figures as at June 2025 and are correct at time of publishing.

## CUSTOMER SNAPSHOT

	59,490 MTA population (2018)
	44,910 primary trade area population (2018)
	\$73,705 MTA average household income
	\$879m TTA retail spending (2018)
	TTA retail spend projected to increase to \$1.39B over the period to 2031

SOURCE: Mildura Central, Victoria Trade Area Analysis. Prepared August 2018.

## LEASING CONTACTS

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# Centre directory



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