Mildura Central

Mildura Central is the dominant retail destination inSunraysia, being the only fully enclose, air-conditioned shopping destination in the region. Mildura is the largest city in north-western Victoria and the key administrative commercial hub for the Sunraysia region.

The Leading Choice

Anchored by Woolworths and Kmart, Mildura Central accommodates a tenancy mix comprising of more than 70 retailers, including many key national tenants.

Location

Mildura Central is strategically positioned at the junction of two major highways the Sturt Highway (Deakin Avenue) and Calder Highway (Fifteenth Street).

Our Brands

















CENTRE SNAPSHOT

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20,527m2 GLA



\$159.2 million MAT sales



\$8,519 specialty MAT PSM



2 major retailers (Woolworths, Kmart)



1,038 car spaces

CUSTOMER SNAPSHOT



59,490 MTA population (2018)



44,910 primary trade area population (2018)



\$73,705 MTA average household income



\$879m TTA retail spending (2018)



TTA retail spend projected to increase to \$1.39B over the period to 2031

SOURCE: Mildura Central, Victoria Trade Area Analysis. Prepared August 2018.

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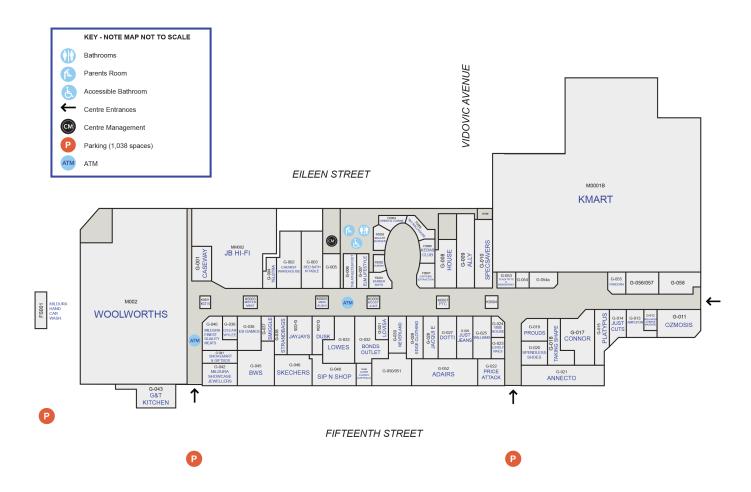
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^{*}Figures as at June 2025 and are correct at time of publishing.

Centre directory



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