

Goulburn Marketplace



Situated at the heart of Goulburn, Goulburn Marketplace offers a family friendly environment with something for everyone, housing one of the two full-line supermarkets within the main trade area.

The Leading Choice

A one-stop-shop for the local community, Goulburn Marketplace is located within an established strip retail precinct. Anchored by Woolworths and ALDI, Goulburn Marketplace is a single level shopping centre, fronting onto at-grade car park.

Location

The Centre has multiple street frontages including Verner, Auburn, Sloan and Clinton Street, providing excellent access and visibility.

Our Brands



CENTRE SNAPSHOT

	7,464m ² GLA
	\$93.0 million MAT sales
	1.8 million MAT traffic
	\$49.90 average spend
	300 car spaces

*Figures as at August 2025 and are correct at time of publishing.

CUSTOMER SNAPSHOT

	36,490 MTA population (2020)
	27,570 primary trade area population (2020)
	\$83,126 MTA average household income
	\$497.5m total MTA retail spend (2020)
	3.4% per annum projected growth in retail spend to 2036

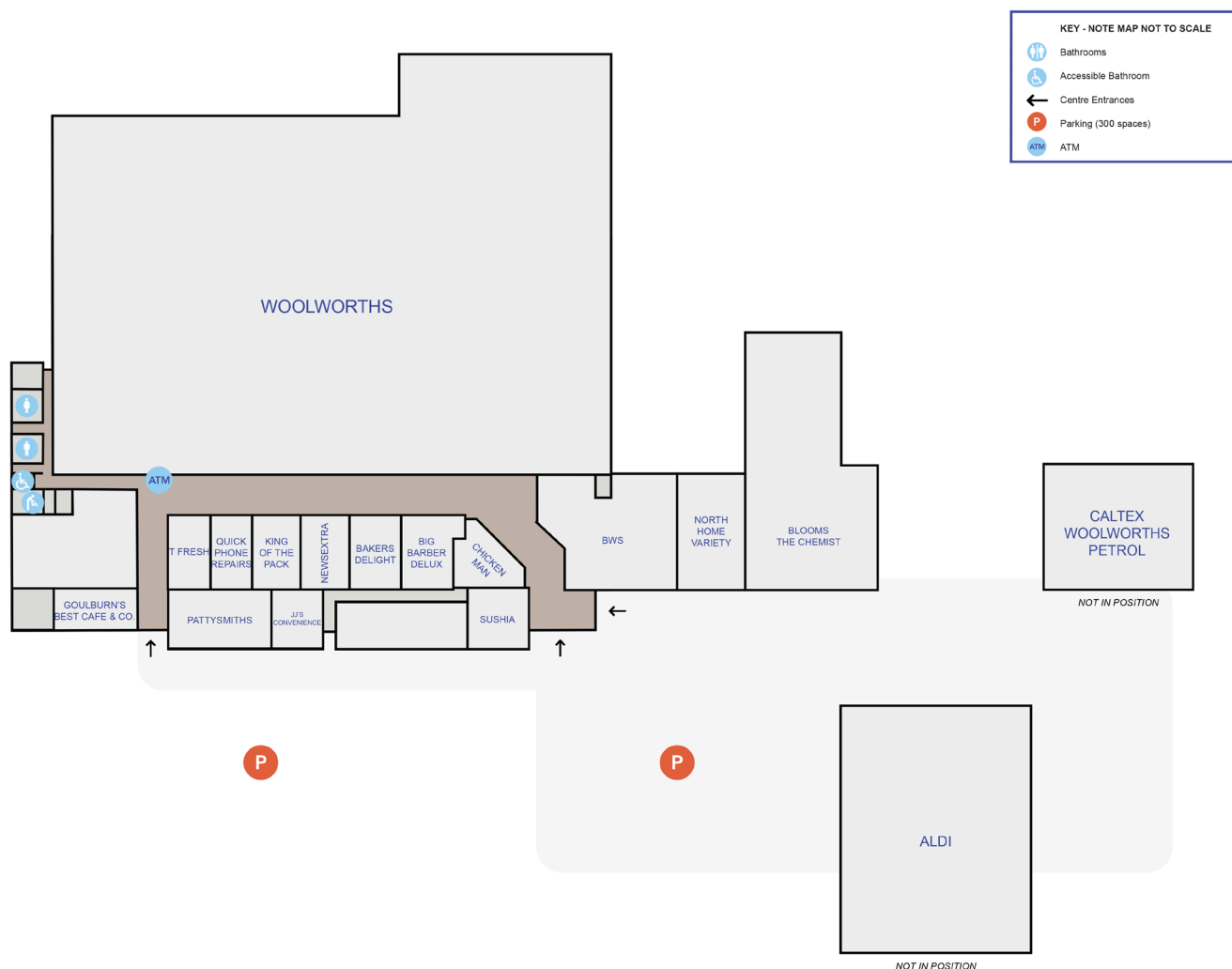
SOURCE: Goulburn Marketplace Centre and Trade Area Review.
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LEASING CONTACTS

Scott Evans
+61 466 150 328
scott.evans@mafinancial.com.au

Kieran Donohoe
+61 401 210 538
kieran.donohoe@mafinancial.com.au

Centre directory



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12-20 Verner Street
Goulburn, NSW 2580
www.goulburnmarketplace.com.au