# Craigieburn Central



Craigieburn Central is a modern centre provided across four key quadrants, each anchored by a major tenant. With location, accessibility, quality and scale unrivalled in its trade area, Craigieburn Central provides a comprehensive retail and entertainment offering to the surrounding community.

## The Leading Choice

Anchored by Woolworths, Coles, Aldi, Kmart and Big W, Craigieburn Central accommodates a tenancy mix comprising of 7 mini majors and over 140 specialties.

### Location

The Centre is easily accessible with a series of major roads providing easy north-south and east-west movements.

#### **Our Brands**













#### **CENTRE SNAPSHOT**

64,835m2 GLA



\$398.3 million MAT sales



\$9,052 specialty MAT PSM



145 specialty retailers



2,545 car spaces

#### **CUSTOMER SNAPSHOT**



203,713 TTA population (2022)



118,016 MTA population (2022)



\$109,661 MTA average household income (2021)



\$2.7B MTA retail spending (2022)



5.5% per annum projected growth in retail spend to 2036

SOURCE: Craigieburn Central, Melbourne Centre Trade and Area Assessment. Prepared February 2023.

#### LEASING CONTACTS

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<sup>\*</sup>Figures as at August 2025 and are correct at time of publishing.

# Centre directory



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